Voluntary Certification versus Legislation

Lee Woodger
NFU Head of Food Chain Unit
### Food Facts

- **High in protein**
- **No artificial colours, flavours or preservatives**

Each fillet contains:

<table>
<thead>
<tr>
<th></th>
<th>MED</th>
<th>LOW</th>
<th>MED</th>
<th>MED</th>
<th>MED</th>
<th>MED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calories</td>
<td>212</td>
<td>11%</td>
<td>11%</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
</tr>
<tr>
<td>Sugar</td>
<td>1.1g</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
</tr>
<tr>
<td>Fat</td>
<td>8.3g</td>
<td>0.8%</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
</tr>
<tr>
<td>Sat Fat</td>
<td>2.4g</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
</tr>
<tr>
<td>Salt</td>
<td>0.7g</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
</tr>
</tbody>
</table>

of your guideline daily amount

### Nutritional Information

- **Calories**: 415
- **Total Sugars**: 7.3g
- **Fat**: 13.6g
- **Sodium**: 2.0g

### Preparation Instructions
- **Oven Cook**

### Additional Information

- **Skinless and Boneless**
- **High in protein**
- **No artificial colours, flavours or preservatives**

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**NFU**
Supermarket power

- 1999 Competition Commission Investigation
- 2002 Supermarket Code of Practice
- 2006 New investigation by Comp. Commission
- 2008 New findings published
  - Toughened code + ombudsman
- 2010 Groceries Supply Code of Practice (GSCOP)
- 2012/2013 Adjudicator near?
Voluntary Certification or Legislation

- Legislation not always necessary
  - Importance of voluntary certification should not be overlooked
  - Voluntary certification seen as 1st option
  - Twinned with legislative threat

- Legislation can be necessary
  - Large multinationals v small and micro bu